



KSNF
2650 E Division St
Springfield, MO 65803
ph: (417) 862-2727
fx: (417) 862-6439

Advertiser
Agency
Buyer
Salesperson

Roy Blunt/US Senate/Republican/MO (8273)
Thompson Communication (10768)

Will, Thompson,
Joplin, House (1338)
ph: (417) 781-2345

Invoice 2748780
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1411974
Bill Type Standard
Period 8/29/2016 - 9/25/2016

Thompson Communication
200 W Jefferson
PO Box 5
Marshfield, MO 65706

AgM

Product Political - US Senate (1077)
Brand 2/3/255 (552873)
Acct Types Local/Political
Est/Headline 255/
Demo
Revision
Comments Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 9/28/2016 10:49:39AM

Joplin (KSNF)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|---------------------|--------------------------------------|-----------------------|--------|--------------------------------|----------------------|----------|-------------------------|
| 1.0 | SPOT | | | 09/20/16 | | | 1 preempt @ \$40.00 | \$0.00 | LUR |
| 1.0 | SPOT | | | 09/21/16 | | | 1 preempt @ \$40.00 | \$0.00 | Advertiser Instructions |
| 1.0 | SPOT | | | 09/22/16 | | | 1 preempt @ \$40.00 | \$0.00 | LUR |
| 2.0 | SPOT | | | 09/20/16 | | | 1 preempt @ \$40.00 | \$0.00 | LUR |
| 2.0 | SPOT | | | 09/21/16 | | | 1 preempt @ \$40.00 | \$0.00 | LUR |
| 2.0 | SPOT | | | 09/22/16 | | | 1 preempt @ \$40.00 | \$0.00 | LUR |
| 2.0 | SPOT | | | 09/23/16 | | | 1 preempt @ \$40.00 | \$0.00 | LUR |
| 5.0 | SPOT | | | 09/23/16 | | | 1 preempt @ \$200.00 | \$0.00 | Program Change |
| 6.1 | Contract Line Remarks: | | <u>Daypart LN</u> | | | | | | |
| | SPOT | 10:00:00PM-10:35:00 | Day, W-1, F-1 | 09/21/16 10:21PM (We) | 00:30 | KSN Local News @ Ten | 4SPMRBFST08H | \$250.00 | |
| | SPOT | 10:00:00PM-10:35:00 | Day, W-1, F-1 | 09/23/16 10:06PM (Fr) | 00:30 | KSN Local News @ Ten | 4SPMRBFST07H | \$250.00 | |
| 7.0 | SPOT | | | 09/20/16 | | | 1 preempt @ \$50.00 | \$0.00 | LUR |
| 7.0 | SPOT | | | 09/21/16 | | | 1 preempt @ \$50.00 | \$0.00 | LUR |
| 7.0 | SPOT | | | 09/22/16 | | | 1 preempt @ \$50.00 | \$0.00 | Advertiser Instructions |
| 7.0 | SPOT | | | 09/23/16 | | | 1 preempt @ \$50.00 | \$0.00 | Advertiser Instructions |
| 8.0 | Contract Line Remarks: | | <u>Daypart RT</u> | | | | | | |
| | SPOT | 33801-Today Show S | Day, Sa-1 | 09/24/16 6:27AM (Sa) | 00:30 | Today Show Saturday | 4SPMRBFST08H | \$45.00 | |
| 9.0 | SPOT | | | 09/20/16 | | | 1 preempt @ \$75.00 | \$0.00 | LUR |
| 9.0 | SPOT | | | 09/21/16 | | | 1 preempt @ \$75.00 | \$0.00 | Advertiser Instructions |
| 9.0 | SPOT | | | 09/22/16 | | | 1 preempt @ \$75.00 | \$0.00 | LUR |
| 9.0 | SPOT | | | 09/23/16 | | | 1 preempt @ \$75.00 | \$0.00 | Advertiser Instructions |
| 14.0 | Contract Line Remarks: | | <u>Daypart EF</u> | | | | | | |
| | SPOT | 4:00:00PM- 5:00:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/20/16 4:13PM (Tu) | 00:30 | KSN Local News @ 4 Living Well | 4SPMRBFST08H | \$45.00 | |
| | SPOT | 4:00:00PM- 5:00:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/21/16 4:22PM (We) | 00:30 | KSN Local News @ 4 Living Well | 4SPMRBFST08H | \$45.00 | |
| | SPOT | 4:00:00PM- 5:00:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/22/16 4:30PM (Th) | 00:30 | KSN Local News @ 4 Living Well | 4SPMRBFST08H | \$45.00 | |
| | SPOT | 4:00:00PM- 5:00:00 | Day, M-1, Tu-1, W-1, Th-1, F-1 | 09/23/16 4:38PM (Fr) | 00:30 | KSN Local News @ 4 Living Well | 4SPMRBFST07H | \$45.00 | |
| 17.0 | Contract Line Remarks: | | <u>REBATE \$ FROM W/O 9/8</u> | | | | | | |
| | SPOT | 9:00:00AM-Today S | Day, W-1 | 09/21/16 9:59AM (We) | 00:30 | Today Show 9-10a | 4SPMRBFST07H | \$45.00 | |
| 18.0 | Contract Line Remarks: | | <u>REBATE \$ FROM W/O 9/8</u> | | | | | | |
| | SPOT | 10:00:00AM-Today S | Day, Th-1 | 09/22/16 10:58AM (Th) | 00:30 | Today Show 10-11a | 4SPMRBFST07H | \$45.00 | |
| 19.0 | Contract Line Remarks: | | <u>REBATE \$ FROM W/O 9/8</u> | | | | | | |
| | SPOT | 11:00:00AM-Rachel R | Day, F-1 | 09/23/16 11:36AM (Fr) | 00:30 | Rachel Ray | 4SPMRBFST08H | \$45.00 | |
| 20.0 | SPOT | 5:59:00AM-KSN Loca | Day, F-1 | 09/23/16 6:09AM (Fr) | 00:30 | KSN Local News Today 6-7a | 4SPMRBFST07H | \$75.00 | |
| 21.0 | SPOT | 10:00:00PM-KSN Loc | Day, Th-1 | 09/22/16 10:25PM (Th) | 00:30 | KSN Local News @ Ten | 4SPMRBFST08H | \$250.00 | |
| 22.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 5:30:00AM- 6:00:00 | Day, Tu-1 | 09/20/16 5:38AM (Tu) | 00:30 | KSN Local News Today 530-6a | 4SPMRBFST07H | \$20.00 | M/G For 1.0.2 |
| 23.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 6:00:00AM- 7:00:00 | Day, Tu-1 | 09/20/16 6:17AM (Tu) | 00:30 | KSN Local News Today 6-7a | 4SPMRBFST08H | \$35.00 | M/G For 7.0.3 |
| 24.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |



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Marshfield, MO 65706

AgM

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Acct Types Local/Political
Est/Headline 255/
Demo
Revision
Comments Separation: 30

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Joplin (KSNF)

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| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|----------------------|----------------------|----------------------|--------|-----------------------------|--------------|---------|---------------|
| | SPOT | 7:00:00AM- 9:00:00AM | Day, Tu-1 | 09/20/16 7:21AM (Tu) | 00:30 | Today Show 7-9a | 4SPMRBFST07H | \$50.00 | M/G For 9.0.3 |
| 25.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 5:00:00PM- 5:30:00PM | Day, Tu-1 | 09/20/16 5:28PM (Tu) | 00:30 | Jeopardy | 4SPMRBFST07H | \$25.00 | M/G For 2.0.1 |
| 26.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 6:00:00AM- 7:00:00AM | Day, W-1 | 09/21/16 6:24AM (We) | 00:30 | KSN Local News Today 6-7a | 4SPMRBFST08H | \$35.00 | M/G For 7.0.4 |
| 27.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 5:00:00PM- 5:30:00PM | Day, W-1 | 09/21/16 5:12PM (We) | 00:30 | Jeopardy | 4SPMRBFST07H | \$25.00 | M/G For 2.0.2 |
| 28.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 5:30:00AM- 6:00:00AM | Day, Th-1 | 09/22/16 5:43AM (Th) | 00:30 | KSN Local News Today 530-6a | 4SPMRBFST07H | \$20.00 | M/G For 1.0.3 |
| 29.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 7:00:00AM- 9:00:00AM | Day, Th-1 | 09/22/16 7:26AM (Th) | 00:30 | Today Show 7-9a | 4SPMRBFST08H | \$50.00 | M/G For 9.0.4 |
| 30.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 5:00:00PM- 5:30:00PM | Day, Th-1 | 09/22/16 5:05PM (Th) | 00:30 | Jeopardy | 4SPMRBFST07H | \$25.00 | M/G For 2.0.3 |
| 31.0 | Contract Line Remarks: | | <u>LUR</u> | | | | | | |
| | SPOT | 5:00:00PM- 5:30:00PM | Day, F-1 | 09/23/16 5:05PM (Fr) | 00:30 | Jeopardy | 4SPMRBFST08H | \$25.00 | M/G For 2.0.4 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | |
|-------------|-------------------|
| Gross Total | \$1,495.00 |
| Commission | (\$224.25) |
| Net Total | \$1,270.75 |

Total Spots 22